

Oops: The one word no parent wants to say or hear

New guide provides easy-to-understand tips to avoid common parenting mistakes

AMSTERDAM – Everyone knows the obvious things to avoid letting children do in order for them to grow up healthy and happy; like don't give them drugs or let them play with loaded firearms. Unfortunately, there are a number of subtle dangers that many parents don't even realize are right in front of them.

Luckily those hidden landmines happen to be Erik R. Robertson's specialty, which is why he wrote his new book, "Oops! The Parenting Handbook: I Wish I Had Known This Before."

"For every other job a person has they receive years of training and practice, yet parenting is the most important job and is preceded with no real training," Robertson said.

"Oops! The Parenting Handbook" turns Robertson's more than 15 years of experience as an educational psychologist for parents into one straightforward guide. The book avoids technical and scientific jargon to allow for an easier read for any parent.

"At the end of my time with every couple I have worked with, they always ask me one question 'why didn't I know this before?' Robertson said. "Well now everyone can."

From learning to understand children, to overcoming communication challenges and all the way into bettering the relationship between the parents themselves, Robertson's advice is here to improve life for families as a whole.

"Oops! The Parenting Handbook: I Wish I Had Known This Before"

By: Erik R. Robertson

SC-ISBN: 978-1-45258-086-9

SC-Retail price: \$8.99

Available at barnesandnoble.com, amazon.com and Balboa Press

About the author

Erik R. Robertson has a master's degree in educational psychology from the University of Amsterdam, where he graduated with honors. He has over 15 years of experience working with parents in a variety of healthcare institutions and private practices. Robertson has performed talks and workshops across the globe previously won a best seller Quilly Award for "Transform," which he co-authored with Brian Tracy.

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